ABAC
Agricultural Communicators of Tomorrow



2026-2027
Sponsorship Opportunities

General Sponsorship Levels

Platinum
$750 - $1000+

- Logo and feature on the ABAC ACT website
- Logo and feature in the ABAC ACT newsletter
- Recognized at all ABAC ACT events
- Priority access to ACT members for jobs/internships
- Sponsor spotlight on social media
- Dedicated social media feature

Gold
$500 - $749

- Logo on the ABAC ACT website
- Logo and feature in the ABAC ACT newsletter
- Recognized at all ABAC ACT events
- Priority access to ACT members for jobs/internships
- Sponsor spotlight on social media

Silver
$250 - $499

- Listed on the ABAC ACT website
- Logo on the ABAC ACT newsletter
- Recognized at ABAC ACT meetings
- Sponsor spotlight feature

Bronze
$100 - $249

- Listed on the ABAC ACT website
- Logo on the ABAC ACT newsletter
- Recognized at ABAC ACT meetings

Custom Sponsorship Levels

Conference

By becoming a conference sponsor, your organization helps make professional development opportunities possible for students while gaining meaningful visibility among future agricultural communicators and industry professionals.

Conference sponsorships are customized based on your organization's goals and level of support.

Potential sponsorship benefits may include:

- Recognition as an official Conference Sponsor on ABAC ACT event promotion
- Recognition on ABAC ACT social media platforms
- Opportunity to provide promotional materials or branded items
- Opportunity to connect and network with participating students
- Opportunity to provide information about internships, careers or job opportunities
- Customized recognition based on sponsorship level and conference needs



Meeting

A meeting sponsorship allows your organization to directly support students while creating a memorable opportunity to connect your brand with agricultural communications.

Meeting sponsorships are available at varying amounts based on the number of students attending and the specific meeting activity.

Meeting sponsors may receive:

- Recognition as the official sponsor of the meeting
- Company name and logo displayed during the meeting
- Recognition in event announcements
- Social media recognition before and/or after the meeting
- Opportunity to provide promotional materials or branded items
- Opportunity to introduce your organization or provide brief remarks
- Direct interaction with ABAC ACT students



Why Sponsor ABAC ACT?

Your investment in ABAC ACT is an investment in the future of agriculture. Our members are preparing for careers in agricultural communications, marketing, public relations, media, social media, sales, leadership and more. Sponsoring ABAC ACT gives your organization an opportunity to support student development while building relationships with the next generation of agricultural professionals.

We don't just want your support. We want to build a partnership.

Every organization has different goals, and we're happy to work with you to create a sponsorship opportunity that provides the best value to your organization while helping ABAC ACT provide meaningful experiences for our members.










Frequently Asked Questions

Q: How can I pay?

A: Payments can be sent via checks or through a provided link.

Q: Who will send my invoice?

A: From an Advisor and/or Secretary/Treasurer

Q: What deadlines do my organization need to meet?

A: After your organization selects a sponsorship package, you will receive detailed information on deadlines for providing logos and additional information. You will receive an invoice within a month of submitting your contract. ABAC ACT recommends sponsoring early in the fiscal year to ensure your organization has full advantage of recognition with ABAC ACT.

About ACT

Mission

ABAC ACT equips students with the skills, experiences and connections to succeed in the agricultural communication profession, while fostering creativity and strategic thinking.

Vision

ABAC ACT builds a future where agricultural communication students lead the way in connecting agriculture with the world. We nurture the next generation of professionals who ensure the stories of agriculture are heard, understood and valued.

What ACT Does

Meetings

Each month, ACT holds a chapter meeting consisting of a businss portion conducted in parlimentary procedure style, and a professional development or bonding activity. Members have the opportunity to connect with students and apply what they have learned outside of class.

Conferences

ACT members have various opportunities to attend professional conferences during the year. Two of these hold National ACT business meetings, the organization we are nationally affilated with.

Professional Development Conference (Winter Business Meeting): Hosted annually by a chapter of National ACT. in 2027, PDC will be hosted in Lubbock, TX by Texas Tech University.

Ag Media Summit (Summer Business Meeting): Hosted annually by the Ag Communicators Network and the Livestock Publications Council.

American Agricultural Law Association Educational Symposium: ACT will take its first group of members in November 2026 to Dallas, TX to learn how policy directly impacts the industry.

Contact Information

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